

**WORLD MISSION HIGH SCHOOL**

**TRADE:ICT&MULTIMEDIA**

**CLASS:ALL LEVEL 4**

**MODULE TITLE:WORLD MISSION HIGH SCHOOL**

**DATE:16TH/01/2026**

**BUSINESS PLAN HOME WORK**

**Q1.**A fast-growing startup with 50 employees still operates with an informal structure. Decision-making is centralized with the founder, causing delays and frustration.

**Question:**

How should the organizational plan be redesigned to support scalability while maintaining innovation, and what risks arise if roles and authority remain unclear?

**Q2.**A company plans to expand into two new regions within a year but has limited managerial talent internally.

**Question:**

What organizational planning decisions are required to support this expansion, and how would you balance internal promotions versus external hiring

**3.**QA profitable company struggles to pay suppliers on time due to delayed customer payments.

**Question:**

What weaknesses in the financial plan does this reveal, and what corrective measures should be implemented?

**4.**A medium-sized company plans to enter a new geographic market within the next year.

- The marketing plan proposes aggressive promotion and brand-building activities to quickly gain market awareness.
- The financial plan places strict limits on spending due to limited cash reserves.
- The organizational plan reveals a shortage of skilled employees with experience in the new market.

**Question:**

As a business planner, how should management align the organizational plan, financial plan, and marketing plan to ensure successful market entry?

What should be prioritized if trade-offs are unavoidable, and what risks might arise if these plans remain misaligned?

**Q5.** rising raw material prices increase the company's cost of goods sold.

**Question:**

How does an increase in cost of good sold affect gross profit and net profit on the income statement, and what strategic responses are available?

**Q6.** A factory doubles its production output for the month. Total electricity cost increases, but factory rent remains unchanged.

**Question:**

Classify the electricity cost and factory rent as fixed or variable costs, and explain your reasoning.

**Q7.** Routine maintenance costs increase as machine usage rises, but a minimum maintenance cost is incurred even at zero production.

**Question:**

How should this maintenance cost be classified?

