

WORLD MISSION HIGH SCHOOL

TRADE:ICT&MULTMEDIA

CLASS:ALL LEVEL 4

MODULE TITLE:WORLD MISSION HIGH SCHOOL

DATE:16TH/01/2026

BUSINESS PLAN HOME WORK

Q1.A fast-growing startup with 50 employees still operates with an informal structure. Decision-making is centralized with the founder, causing delays and frustration.

Question:

How should the organizational plan be redesigned to support scalability while maintaining innovation, and what risks arise if roles and authority remain unclear?

Q2.A company plans to expand into two new regions within a year but has limited managerial talent internally.

Question:

What organizational planning decisions are required to support this expansion, and how would you balance internal promotions versus external hiring

3.QA profitable company struggles to pay suppliers on time due to delayed customer payments.

Question:

What weaknesses in the financial plan does this reveal, and what corrective measures should be implemented?

4.A medium-sized company plans to enter a new geographic market within the next year.

- The **marketing** plan proposes aggressive promotion and brand-building activities to quickly gain market awareness.
- The financial plan places strict limits on spending due to limited cash reserves.
- The organizational plan reveals a shortage of skilled employees with experience in the new market.

Question:

As a business planner, how should management align the organizational plan, financial plan, and marketing plan to ensure successful market entry?

What should be prioritized if trade-offs are unavoidable, and what risks might arise if these plans remain misaligned?

Q5.rising raw material prices increase the company's cost of goods sold.

Question:

How does an increase in cost of good sold affect gross profit and net profit on the income statement, and what strategic responses are available?

Q6.A factory doubles its production output for the month. Total electricity cost increases, but factory rent remains unchanged.

Question:

Classify the electricity cost and factory rent as fixed or variable costs, and explain your reasoning.

Q7.Routine maintenance costs increase as machine usage rises, but a minimum maintenance cost is incurred even at zero production.

Question:

How should this maintenance cost be classified?

